

Yvie Oddly Book and Show Tour

- June 2025



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Summary



84

Pieces of Coverage

Total number of online, offline and social clips in this book



1.9M

Estimated Views

Prediction of lifetime views of coverage, based on audience reach & engagement rate on social

 $\frac{1}{2}$

2.21B

Audience

Combined total of publicationwide audience figures for all outlets featuring coverage



61.3K

Engagements

Combined total of likes, comments and shares on social media platforms



99

Max. Domain Authority

A 0-100 measure of the authority of the site coverage appears on. Provided by Moz

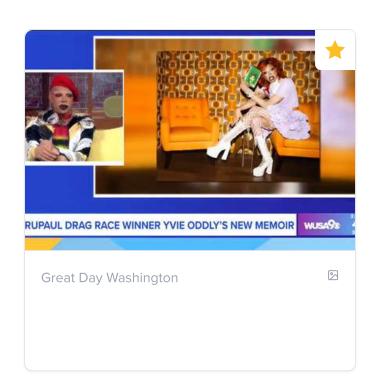


43

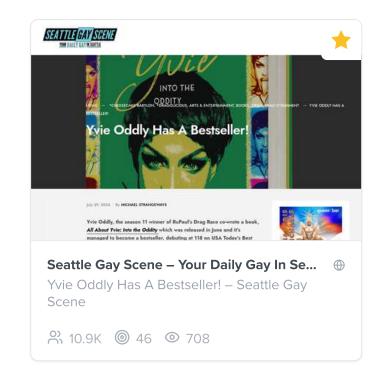
Online Pieces

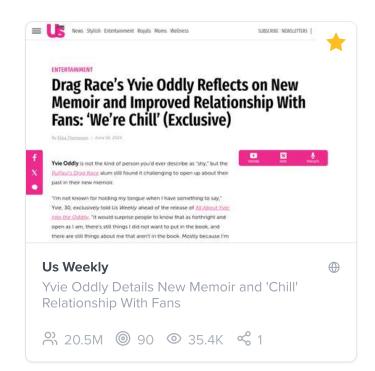
Amount of coverage published on websites, blogs and online outlets

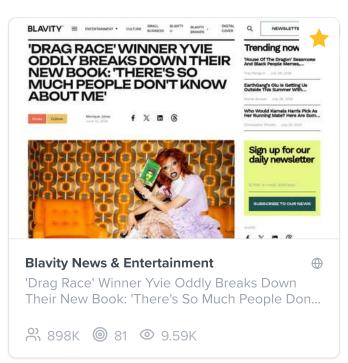
Highlights











Coverage

84 pieces



PinkNews | Latest lesbian, gay, bi and trans news | LGBTQ+ news

LGBTQ+ news, features and opinion from the UK and worldwide. PinkNews leads the way in gay,...

83

Domain Authority 🤈

Provided by

3.82M

Unique

Visits (

♦ SimilarWeb

April 17, 2024

⊕ ONLINE

This Drag Race star has a controversial opinion on the rece...

thepinknews.com/2024/04/17/yvie-oddly-...

Estimated Views

9.15K [⊙]

Calculated based on audience size and social engagement

Engagements

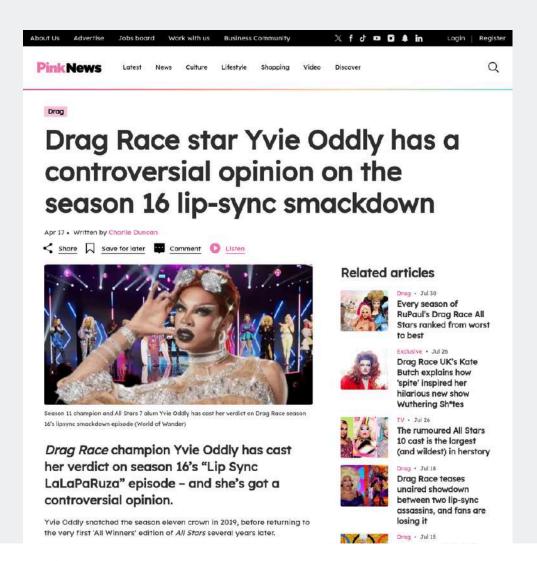
19 [©]

Total number of social engagements

Links

5 $^{\odot}$

1 link to facebook.com 2 links to instagram.com 2 links to youtube.com





Apple

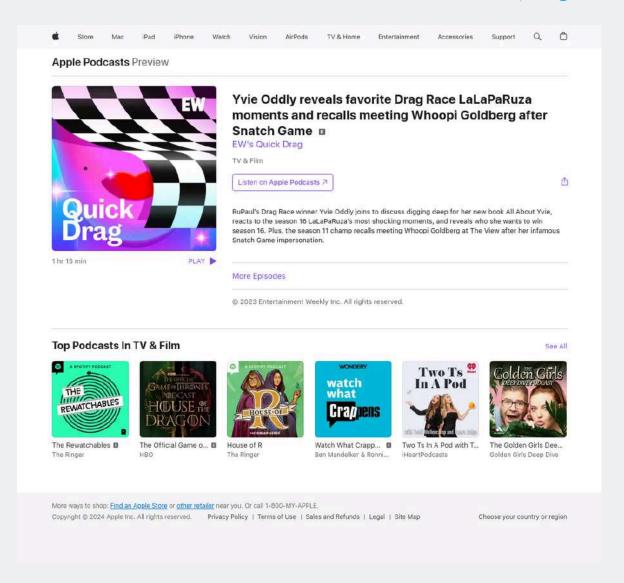
Apple Podcasts features millions of shows, personalized recommendations, access to subscriber-only content, and controls t...

99

Domain
Authority (?)

Provided by

MOZ



April 15, 2024



EW's Quick Drag: Yvie Oddly reveals favorite Drag Race...

podcasts.apple.com/us/podcast/yvie-oddl...

Engagements

2 $^{\odot}$



EW.com

Get your daily dose of the latest TV, movie, music, and book news from Entertainment Weekly, your g... 92

Domain Authority (?)

Provided by

MOZ

16.6M

Unique

Q

Visits Provided by

SimilarWeb

Entertainment \equiv

Yvie Oddly reveals favorite *Drag Race* lip-sync LaLaPaRuza moments: 'Spirit of Ciara entered her tiny white body'

The season 11 champion also teases her new book, "All About Yvie," and reveals which queen she wants to win season 16.

By Joey Nolfi Updated on April 15, 2024 06:00PM EDT









It takes a lot to impress one of the best lip-sync artists in RuPaul's Drag Race her-story - season 11 winner and All Stars 7 queen Yvie Oddly tells Entertainment Weekly the cast of season 16 sufficiently gooped and gagged her on Friday's special LaLaPaRuza reunion.

Yvie joins EW's Quick Drag podcast (below) for an interview that teases her upcoming memoir All About Yvie: Into the Oddity (out June 19), which will delve into her traumatic childhood, a love-hate relationship with Drag Race fans, and her gender journey, as well as feature what she calls "really juicy" interviews with some of her season 11 sisters, including

April 15, 2024



Yvie Oddly reveals her favorite 'Drag Race' season 16...

ew.com/yvie-oddly-rupauls-drag-race-sea...

Estimated Views

26.7K [⊙]

Calculated based on audience size and social engagement

Engagements

183[©]

Total number of social engagements

Links

1 link to allaboutyvie.com 1 link to facebook.com 1 link to instagram.com...



24.5K Followers ?





Post by fanroomlive

instagram.com/p/C7uUZJkOPVb/

Estimated Views

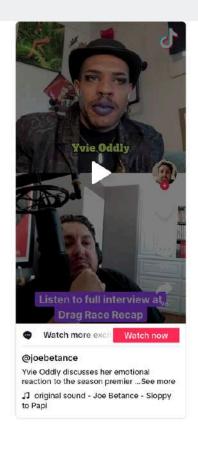
5.59K[⊙]

Calculated based on audience size and social engagement

Engagements



tiktok.com/@joebetance



May 29, 2024 . . .

. TIKTOK

Joe Betance - Sloppy to Papi on TikTok

tiktok.com/@joebetance/video/73744464...

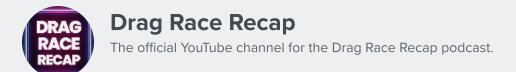
Plays

71.5K[⊙]

Number of plays of this video

Engagements

4.2K [⊙]



449Subscribers

AS9EP03 - Snatch Game of Love

youtube.com/watch?v=thFyvKLHjEU

Views

0

Number of views

Engagements

10

Total number of social engagements



Yvie Oddly Book and Show Tour

13



YouTube

Enjoy the videos and music you love, upload original content, and share it all with friends, family,...

Domain
Authority
Provided by

MOZ

1.94B

Unique

Provided by
SimilarWeb

YOUTUBE

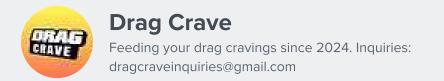
- YouTube

youtube.com/undefined

Engagements

26 [©]





19.4K
Followers

May 30, 2024 💢

Tweet by @Drag Crave

x.com/Drag_Crave/status/179602917684...

Views

29.9K[⊙]

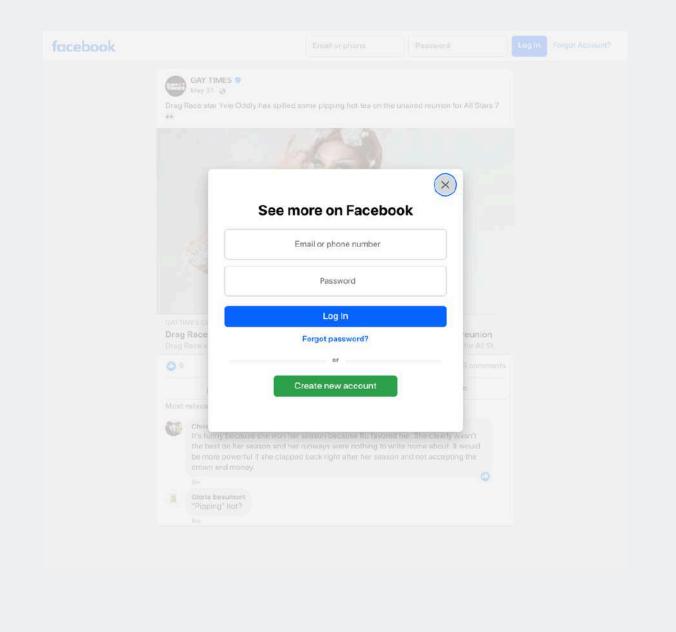
Number of views

Engagements

269 [⊙]

Total number of social engagements

facebook.com/30540151272_1009363610546280





Log into Facebook

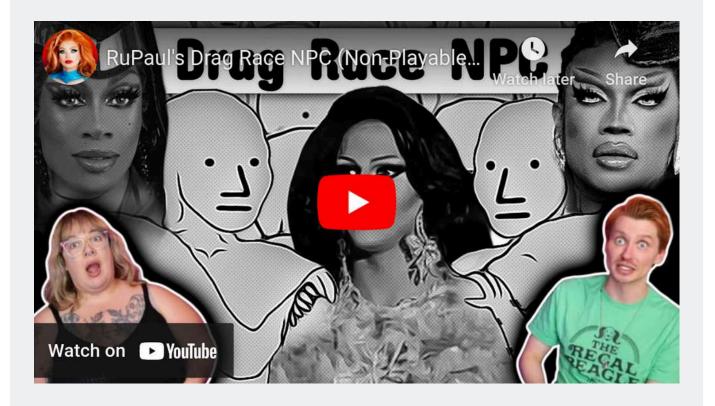
facebook.com/30540151272_100936361...



Mera Mangle

#MangledMorning with Mera Mangle and a Rotating Cast of Local Drag Talent + Some Fan Favorite #DragRace Queens! Covering the... 64K

Subscribers ?



May 28, 2024

YOUTUBE

RuPaul's Drag Race NPC (Non-Playable Character) Queens...

youtube.com/watch?v=Y_I9B9p1C2k

Views

23.9K[⊙]

Number of views

Engagements

1.06K [⊙]



436K

X

1

Followers ?

May 31, 2024 X

Tweet by @GAY **TIMES**

x.com/gaytimes/status/17966782946930...

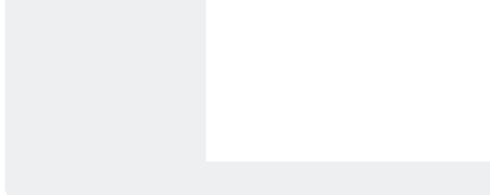
Views

4.22K[©]

Number of views

Engagements

Total number of social engagements



GAY TIMES

皿

11:01 PM - May 31, 2024

unaired #AllStars7 reunion **

#DragRace star Yvie Oddly shares juicy details about the

Drag Race's Yvie Oddly shares juicy details about th...

Drag Race star Yvie Oddly has spilled some pipping

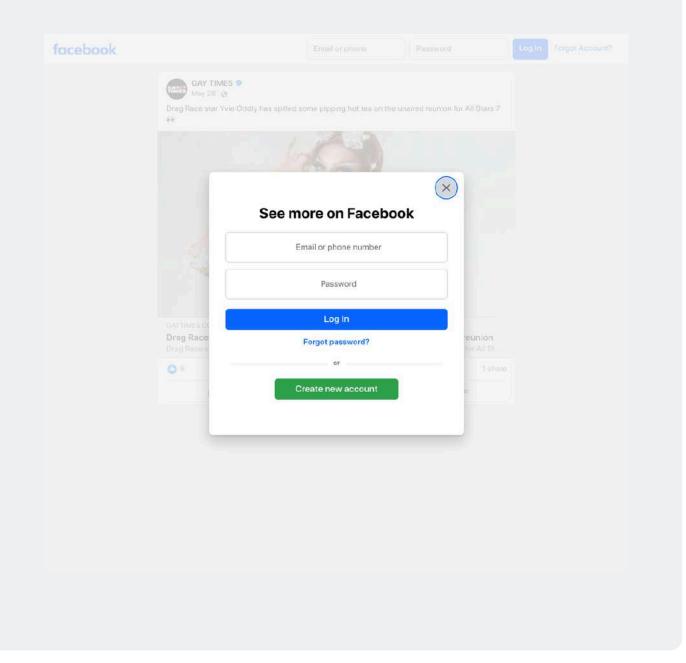
hot tea about the unaired reunion for All Stars 7.

Read more on X

gaytimes.com

🧡 6 👂 Reply 🕝 Copy link to post

facebook.com/30540151272_1007479624068012

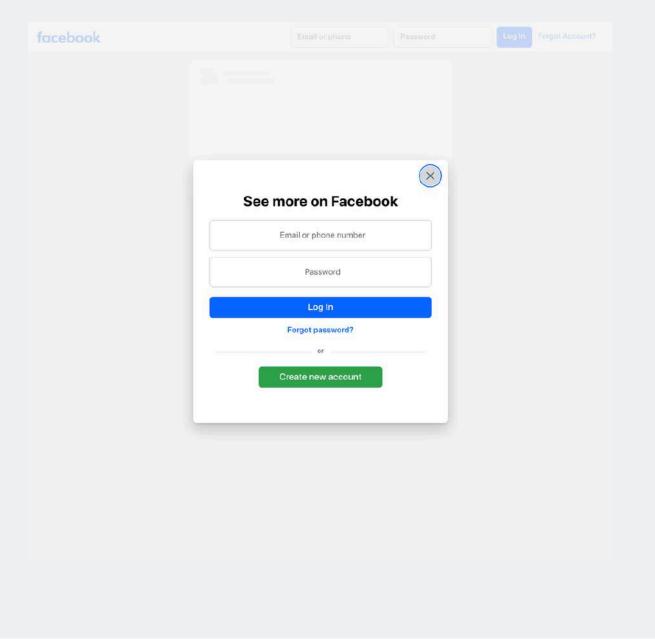




Log into Facebook

facebook.com/30540151272_100747962...

facebook.com/30540151272_1008283257320982



Log into Facebook

facebook.com/30540151272_100828325...



Collider

Stay up to date with new movie news, watch the latest movie trailers & get trusted reviews of...

88

Domain Authority 🥎

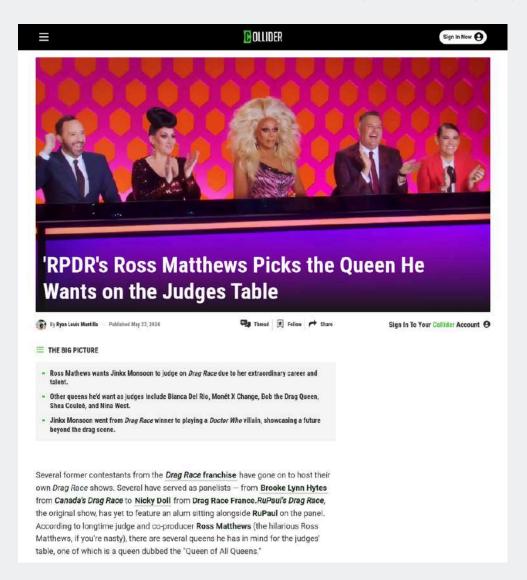
Provided by

18**M**

Unique Visits (

Provided by

SimilarWeb



May 27, 2024



'RPDR's Ross Matthews Picks the Queen He Wants on...

collider.com/rupauls-drag-race-ross-matth...

Estimated Views

41.6K [⊙]

Calculated based on audience size and social engagement

Engagements

2 [©]

Total number of social engagements

Links

5 ⊘

3 links to facebook.com 1 link to instagram.com 1 link to youtube.com



Drag Tea Interviews with Matt

5.02KSubscribers

This channel is dedicated to my interviews with Drag Race contestants where they spill backstage tea about their time on the show. This is \dots

Yvie Oddly Sounds Off on Crystal Meth...

Watch later Share

Watch on YouTube

May 26, 2024

YOUTUBE

Yvie Oddly Sounds Off on Crystal Methyd's Make-Ove...

youtube.com/watch?v=ZhgLyX0-B9s

Views

159K[⊙]

Number of views

Engagements

13.1K [©]



Domain
Authority (?)
Provided by

266K
Unique
Visits
?
Provided by
SimilarWeb

ONLINE

Hmm, we can't find the page you're looking for.

stlmag.com/events/lbb-presents-yvie-odd...

Estimated Views

2.59K[©]

Calculated based on audience size and social engagement



Drag Tea Served with Matt

110K Subscribers

Do you love all things RuPaul's Drag Race as well as gossip, secrets, and drama? Well, you're in the right place! Get all of the behind-the-...

Yvie Oddly Calls Out All Stars 7 Produc...

Watch later Share

RIGGED!

Watch on VouTube

May 27, 2024

YOUTUBE

Yvie Oddly Calls Out All Stars 7 Production and Judging...

youtube.com/watch?v=MRJ1LXXmNWc

Views

45.1K[⊙]

Number of views

Engagements

1.42K [⊙]

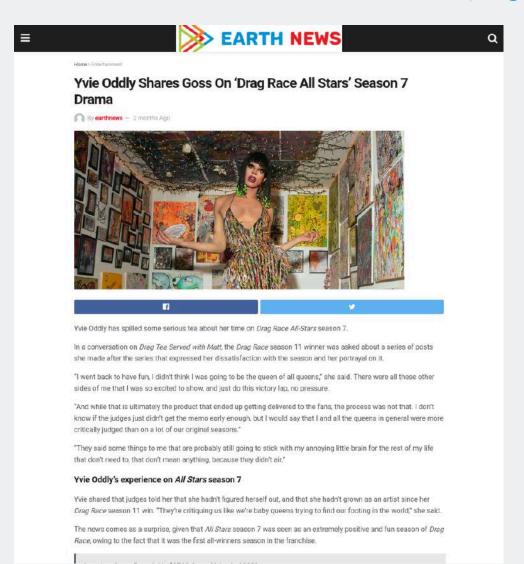


9

Domain
Authority (?)

Provided by

MOZ



May 24, 2024



Yvie Oddly Shares Goss On 'Drag Race All Stars' Season 7...

earth-news.info/entertainment/yvie-oddly...

Links

3 0

2 links to facebook.com 1 link to youtube.com



Drag Tea Served with Matt

Hi, I'm Matt - a RuPaul's Drag Race YouTuber (he/him) Over 100k subs on YouTube. Watch my videos using the link below!

4.65K
Followers ?

May 22, 2024

 \mathbb{X}

Tweet by @Drag Tea Served with Matt

x.com/DragTeaServed/status/1793387946...

Views

122 [©]

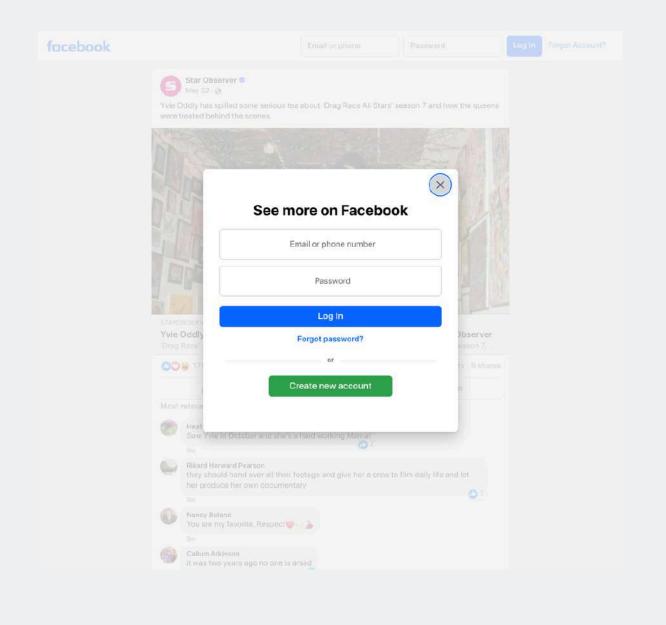
Number of views

Engagements

4 🕙



facebook.com/207915215905856_837803308375410





Log into Facebook

facebook.com/207915215905856_83780...



Drag Tea Served with Matt

110K
Subscribers

Do you love all things RuPaul's Drag Race as well as gossip, secrets, and drama? Well, you're in the right place! Get all of the behind-the-...



May 25, 2024

YOUTUBE

Yvie Oddly's Issues With Production on All Stars 7...

youtube.com/watch?v=XAAxSnZx00M

Views

84.7K [⊙]

Number of views

Engagements

4.79K[⊙]



GAY TIMES

The latest news, interviews and comment from GT. Leading the way in LGBTQ+ storytelling and...

77

Domain Authority 🤊

Provided by

251K

Unique Visits

Q

Provided by

♦ SimilarWeb

≡



LOVE & SEX CULTURE MUSIC DRAG F

AMPLIFY

DRAG

Drag Race's Yvie Oddly shares juicy details about the unaired All Stars 7 reunion

BY JORDAN ROBLEDO

25th May 2024



Drag Race star Yvie Oddly has spilled some pipping hot tea on the unaired reunion for All Stars 7

Back in May 2022, Mama Ru and company released the highly anticipated allwinners season of the beloved spin-off.

Throughout its 12-episode run, former champions – Jaida Essence Hall, Jinkx Monsoon, Monét X Change, Raja, Shea Couleé, Trinity the Tuck, Yvie and The Vivienne – battled it out for the coveted crown.

While all the competitors delivered unforgettable moments throughout the

May 25, 2024



Drag Race's Yvie Oddly shares juicy details about the...

gaytimes.com/drag/drag-races-yvie-oddly...

Estimated Views

2.17K[⊙]

Calculated based on audience size and social engagement

Engagements

|43[©]

Total number of social engagements

Links

9 0

1 link to facebook.com 1 link to instagram.com



Drag Crave

Feeding your drag cravings since 2024. Inquiries: dragcraveinquiries@gmail.com

Drag Crave @Drag_Crave · Follow

19.4K
Followers

X

May 25, 2024 💢

Tweet by @Drag Crave

x.com/Drag_Crave/status/179419230894...

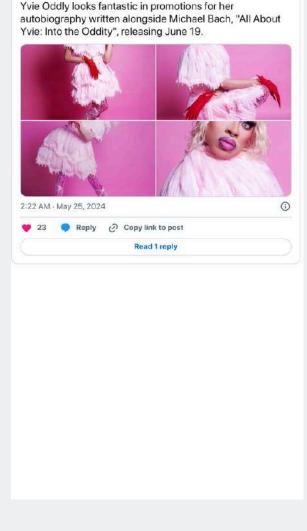
Views

1.83K [⊙]

Number of views

Engagements

23[©]





Drag Tea Interviews with Matt

5.02K

Subscribers ?

This channel is dedicated to my interviews with Drag Race contestants where they spill backstage tea about their time on the show. This is ...



May 22, 2024

YOUTUBE

Yvie Oddly Addresses Unaired All Stars 7 Reunion

youtube.com/watch?v=kCGCXxoc9io

Views

22.4K[⊙]

Number of views

Engagements



Star Observer

Star Observer is Australia's longest-running publication for the lesbian, gay, bisexual,...

63

Domain Authority 🥎

Provided by

80.7K

Unique

Visits (

SimilarWeb

May 22, 2024



Yvie Oddly Shares Goss On 'Drag Race All Stars' Season 7...

starobserver.com.au/news/yvie-oddly-all-...

Estimated Views

789 [⊙]

Calculated based on audience size and social engagement

Engagements

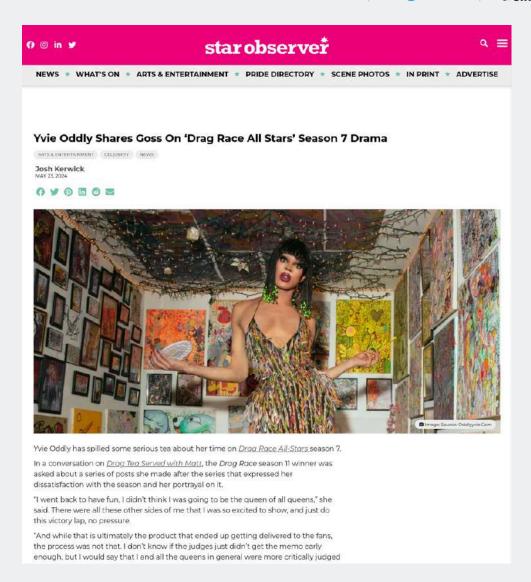
193 [©]

Total number of social engagements

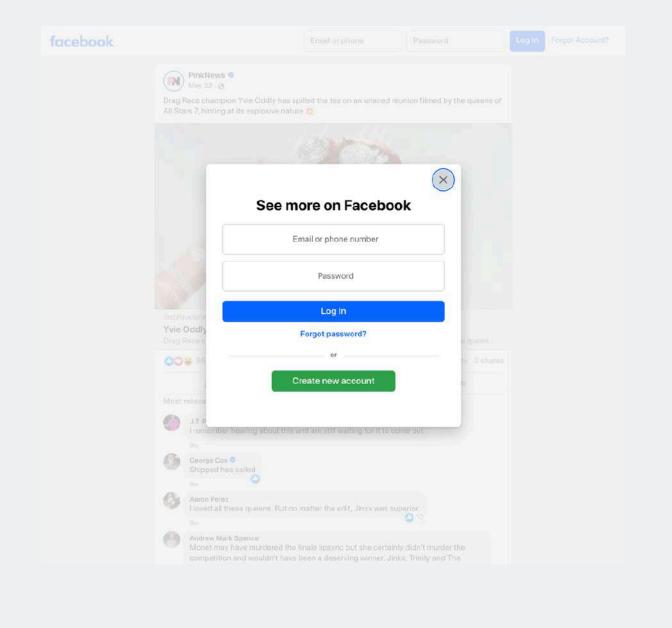
Links

3 0

1 link to facebook.com 1 link to instagram.com 1 link to youtube.com



facebook.com/198650096517_849384247233298





Log into Facebook

facebook.com/198650096517_84938424...

x.com/DanielT29745626



Tweet by @x.com/DanielT2974 5626

x.com/DanielT29745626/status/17947169...



Drag Tea Served Español

1.43K

Subscribers ?

¿Te encanta todo lo relacionado con RuPaul's Drag Race, así como los chismes, los secretos y el drama? Bueno, ¡estás en el lugar correcto!...



May 20, 2024

▶ YOUTUBE

Yvie Oddly Habla Sobre La Reunión No Emitida de All Stars ...

youtube.com/watch?v=fvVSPWU6PyI

500 [⊙] Views

Number of views

Engagements



Drag Tea Served with Matt

110K Subscribers

Do you love all things RuPaul's Drag Race as well as gossip, secrets, and drama? Well, you're in the right place! Get all of the behind-the-...



May 21, 2024

YOUTUBE

Detox Exposes Roxxxy Andrews' Secret Phone On Se...

youtube.com/watch?v=e5fOYEIrFSo

Views

92.1K[©]

Number of views

Engagements

2.29K [⊙]



She's Speaking with Emily Hanks

Emily is a connoisseur of the finest reality television (Vanderpump Rules, RHOC, Love Island, The Challenge), an appreciator of...

12.6K
Subscribers

May 21, 2024

YOUTUBE

Yvie Oddly Says Rupaul Ain't Funny

youtube.com/watch?v=E5ypZj-kTuM

Views

3.9K[⊙]

Number of views

Engagements

150[©]





She's Speaking with Emily Hanks

Emily is a connoisseur of the finest reality television (Vanderpump Rules, RHOC, Love Island, The Challenge), an appreciator of...

12.6K
Subscribers

May 21, 2024

YOUTUBE

Yvie Oddly says STOP DOING SNATCH GAME! Check the fu...

youtube.com/watch?v=bHR-g5wl2Nk

Views

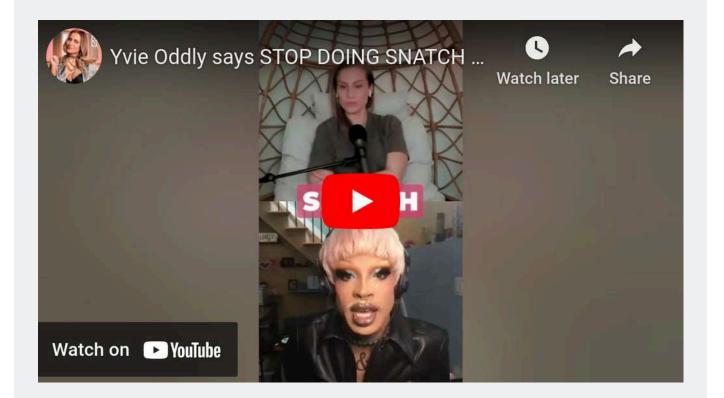
1.65K[☉]

Number of views

Engagements

65 [©]

Total number of social engagements





25

Domain Authority 🥎

Provided by

7.28K

Unique

Visits 🧑

Provided by
SimilarWeb

ONLINE

<u>jaunnews.com/the-10-best-queens-to-nev</u>...

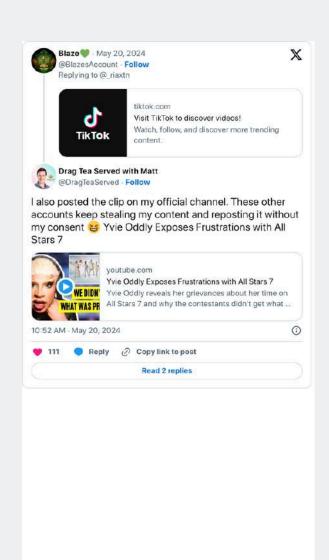


Drag Tea Served with Matt

Hi, I'm Matt - a RuPaul's Drag Race YouTuber (he/him) Over 100k subs on YouTube. Watch my videos using the link below!

4.65K

Followers ?



May 20, 2024

Tweet by @Drag Tea Served with Matt

x.com/DragTeaServed/status/179250865...

Views

9.66K [©]

Number of views

Engagements

116 [©]

Total number of social engagements



Collider

Stay up to date with new movie news, watch the latest movie trailers & get trusted reviews of...

88

Domain
Authority (?)

Provided by

18M

Unique Visits (?)

Provided by

♦ SimilarWeb

May 20, 2024

The 10 E

The 10 Best Queens To Never Win 'RuPaul's Drag Race'

(A) ONLINE

collider.com/rupauls-drag-race-best-quee...

Estimated Views

41.6K[©]

Calculated based on audience size and social engagement

Engagements

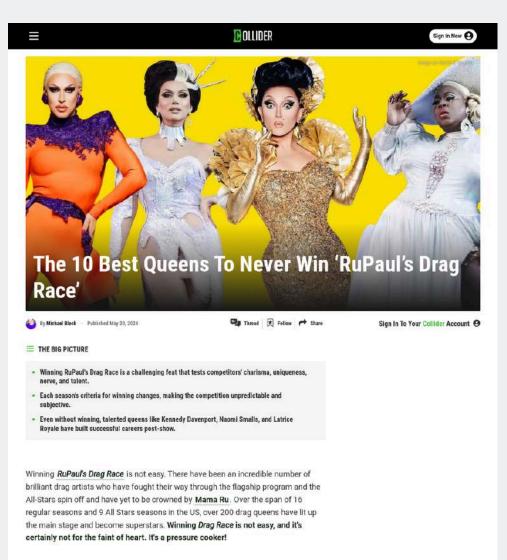
9 ⊙

Total number of social engagements

Links

5 ⊘

3 links to facebook.com 1 link to instagram.com 1 link to youtube.com





WiseGuys | We know presale passwords (So you get your tickets early)

Get presale codes here. Est. 2006

31

Domain Authority (?)

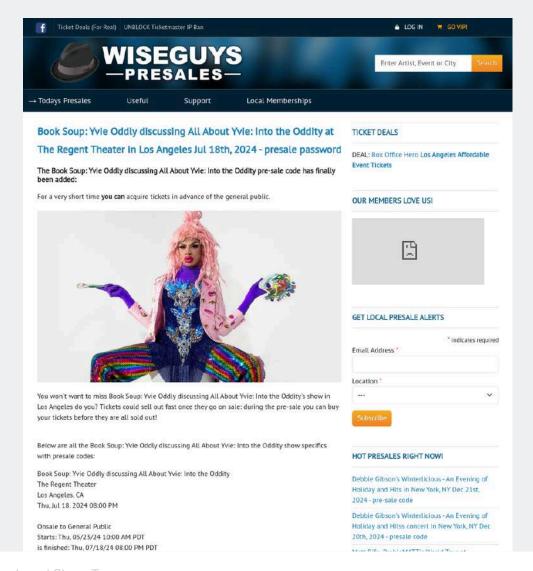
Provided by MOZ

5.79K

Unique

Visits Provided by

SimilarWeb



May 20, 2024



WiseGuys | Book Soup: Yvie Oddly discussing All About...

tmpresale.com/2024/05/20/book-soup-y...

Estimated Views

2.42K

Calculated based on audience size and social engagement

Links

2 links to facebook.com 1 link to youtube.com

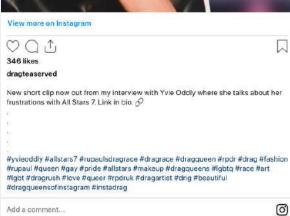


dragteaserved

7.23K

Followers ?





(i) INSTAGRAM

Post by dragteaserved

instagram.com/p/C7KcfPKydjx/

Estimated Views

2.63K[⊙]

Calculated based on audience size and social engagement

Engagements

346[©]



Drag Tea Interviews with Matt

5.02KSubscribers

This channel is dedicated to my interviews with Drag Race contestants where they spill backstage tea about their time on the show. This is ...

Yvie Oddly Exposes Frustrations with A...

Watch ater Share

WE DIDN'T GET

WHAT WAS PROMISED

Watch on YouTube

May 19, 2024

YOUTUBE

Yvie Oddly Exposes Frustrations with All Stars 7

youtube.com/watch?v=j7iNUZY_ua4

Views

143K [⊙]

Number of views

Engagements

3.5K [⊙]



La plataforma líder de podcast en español - iVoox

Disfruta de miles de podcasts, audiolibros y radios en el catálogo de audio más grande en español....

91

Domain
Authority (?)

Provided by

1.45M

Unique Visits

Provided by

♦ SimilarWeb

May 19, 2024



Weekly Wrap Up & Martha's Vineyard Episode 8 with...

ivoox.com/en/weekly-wrap-up-martha-s-vi...

Estimated Views

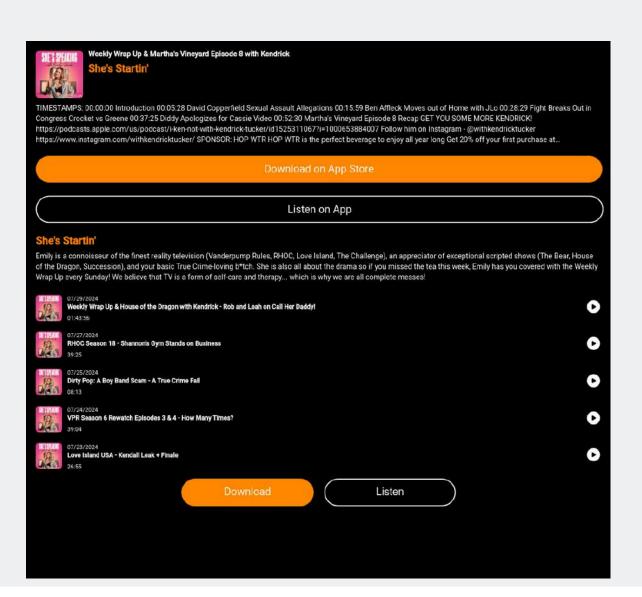
5.3K[⊙]

Calculated based on audience size and social engagement

Links

7 0

2 links to facebook.com 3 links to instagram.com 2 links to youtube.com



/vie Oddlv Book and Show Tour

45



Drag Tea Served with Matt

Hi, I'm Matt - a RuPaul's Drag Race YouTuber (he/him) Over 100k subs on YouTube. Watch my videos using the link below!

4.65K
Followers ?

May 18, 2024

X

Tweet by @Drag Tea Served with Matt

x.com/dragteaserved/status/17916351918...

Views

205K[⊙]

Number of views

Engagements

2.65K[⊙]





Drag Tea Served with Matt

110K Subscribers

Do you love all things RuPaul's Drag Race as well as gossip, secrets, and drama? Well, you're in the right place! Get all of the behind-the-...



May 17, 2024

YOUTUBE

Yvie Oddly Spills About All Stars 7 Unaired Reunion...

youtube.com/watch?v=THslyCN9Xyw

Views

271K[⊙]

Number of views

Engagements

17.3K [⊙]



ScreenNearYou

Enjoy & get access to an unlimited selection of movies and TV Shows available anytime with...

20

Domain Authority 🥎

Provided by

MOZ

61.3K

Unique

Visits
Provided by

♦ SimilarWeb



(A) ONLINE

screennearyou.com/tv-shows/yvie-oddlys...

Estimated Views

May 17, 2024

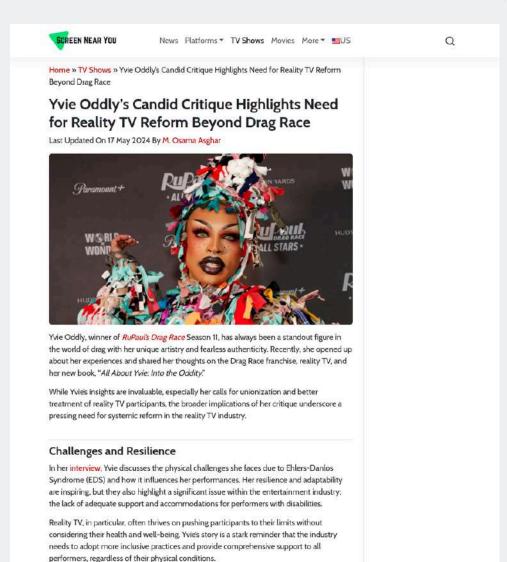
12.5K[☉]

Calculated based on audience size and social engagement

Links

3 🕝

1 link to facebook.com 1 link to instagram.com 1 link to youtube.com





World News

Latest headlines from WN Network. WorldNews delivers latest Breaking news including World New...

91

Domain Authority 🥎

Provided by

MOZ

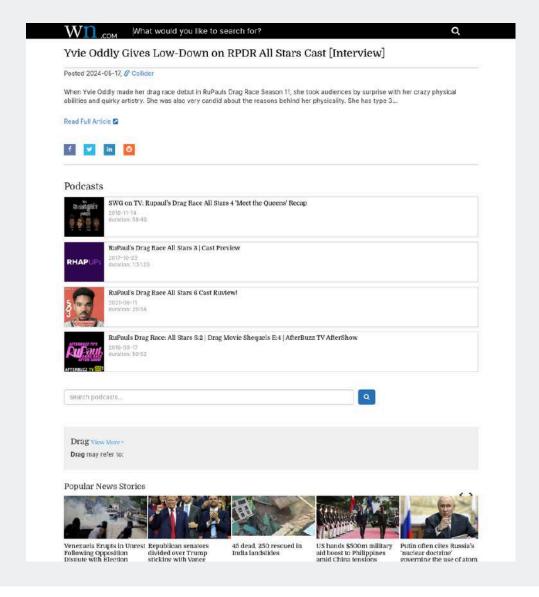
57.7K

Unique

Visits

Provided by

SimilarWeb



May 17, 2024



Yvie Oddly Gives Low-Down on RPDR All Stars Cast [Interview]

article.wn.com/view/2024/05/17/Yvie_Od...

Estimated Views

I38 [⊙]

Calculated based on audience size and social engagement



Collider

Stay up to date with new movie news, watch the latest movie trailers & get trusted reviews of...

88

Domain
Authority (?)

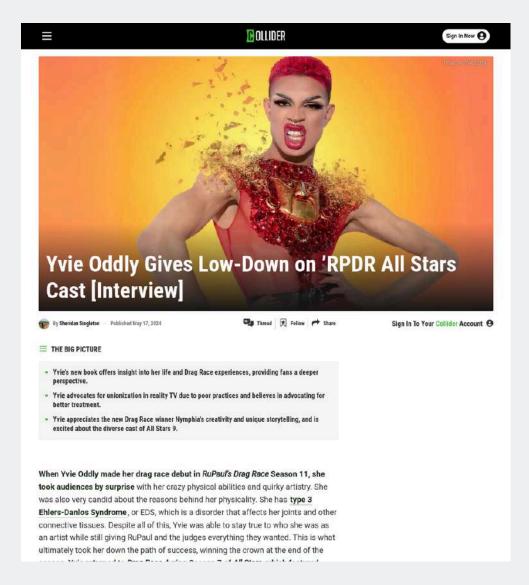
Provided by

18**M**

Unique Visits

Provided by

SimilarWeb



May 17, 2024



Yvie Oddly Gives Low-Down on 'RPDR All Stars Cast [Interview]

collider.com/rupaul-all-stars-season-9-yvi...

Estimated Views

41.6K [⊙]

Calculated based on audience size and social engagement

Engagements

5 $^{\odot}$

Total number of social engagements

Links

5 ⊘

3 links to facebook.com 1 link to instagram.com 1 link to youtube.com



Drag Tea Interviews with Matt

5.02KSubscribers

This channel is dedicated to my interviews with Drag Race contestants where they spill backstage tea about their time on the show. This is \dots

Yvie Oddly Spills About Unaired All Sta...

Watch later Share

Watch on ▶ YouTube

May 17, 2024

YOUTUBE

Yvie Oddly Spills About Unaired All Stars 7 Reunion...

youtube.com/watch?v=WsWkflCGunl

Views

1.78K[☉]

Number of views

Engagements

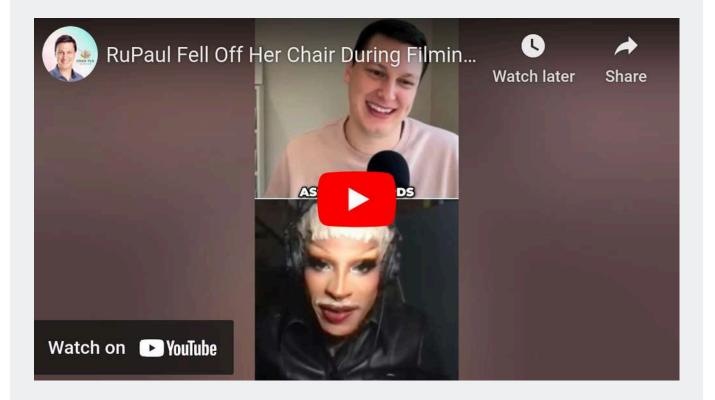
82 [©]



Drag Tea Served with Matt

110K
Subscribers

Do you love all things RuPaul's Drag Race as well as gossip, secrets, and drama? Well, you're in the right place! Get all of the behind-the-...



May 15, 2024

YOUTUBE

RuPaul Fell Off Her Chair During Filming Says Yvie Oddly...

youtube.com/watch?v=EHXQ0hk3jO0

Views

37.3K[⊙]

Number of views

Engagements

2.58K[⊙]



Drag Crave

Feeding your drag cravings since 2024. Inquiries: dragcraveinquiries@gmail.com

Followers ?

19.4K

May 17, 2024 \mathbb{X}

Tweet by @Drag Crave

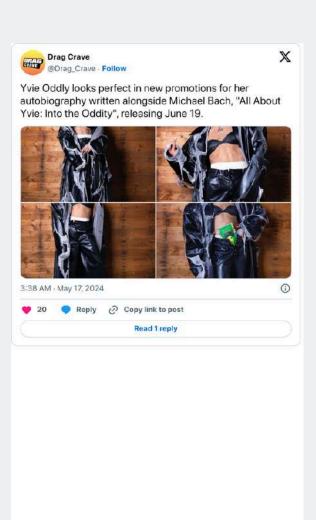
x.com/drag_crave/status/17913123014562...

Views

1.55K[⊙]

Number of views

Engagements





dragteaserved

7.23K
Followers ?



O INSTAGRAM

Post by dragteaserved

instagram.com/p/C7AR2AuSqpZ/

Estimated Views

6.84K[⊙]

Calculated based on audience size and social engagement

Engagements

873[©]



The Sonar Network

35

Domain
Authority (?)

Provided by

MOZ

3.42K

Unique

Visits (
Provided by

SimilarWeb

April 27, 2024



SQQ Feat: Yvie Oddly

thesonarnetwork.com/semi-qualified-que...

Estimated Views

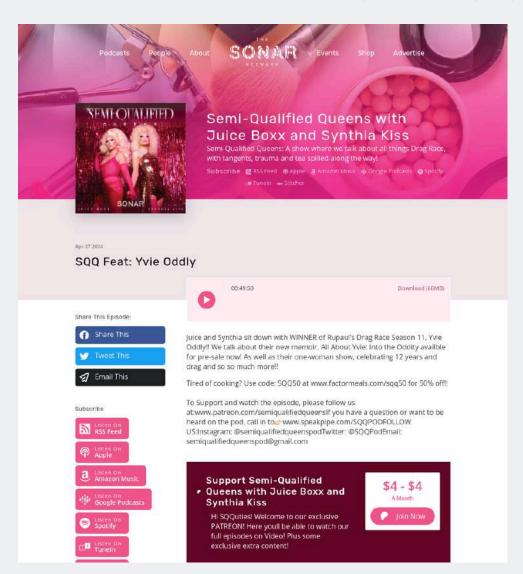
1.4K [⊙]

Calculated based on audience size and social engagement

Links

5 $^{\odot}$

2 links to facebook.com 2 links to instagram.com 1 link to youtube.com





597Subscribers

A PODCAST FOR THE GAYS BY THE GAYS. From Drag Race to Survivor, Reality TV aficionado co-hosts Frankie Cena and Aneal...



April 29, 2024

YOUTUBE

DRAG RACE YVIE ODDLY INTERVIEW (drag race tea, drag...

youtube.com/watch?v=Vm8fnbvNzWc

Views

791[⊙]

Number of views

Engagements

31[©]



Buzzsprout

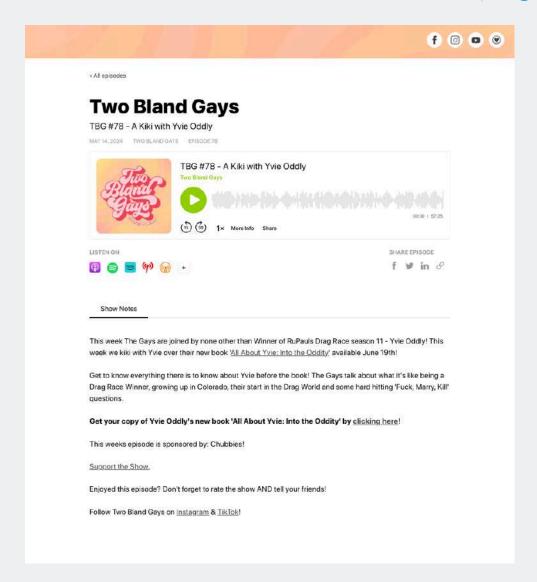
A SPICY podcast hosted by Kevin Murray + Justin Newkirk. Get the Bland take on life as The Gays discuss current events, pop culture,...

82

Domain
Authority

Provided by

MOZ





TBG #78 - A Kiki with Yvie Oddly - Two Bland Gays

twoblandgays.buzzsprout.com/1402414/1...

Links

11 [©]

4 links to allaboutyvie.com
3 links to facebook.com...



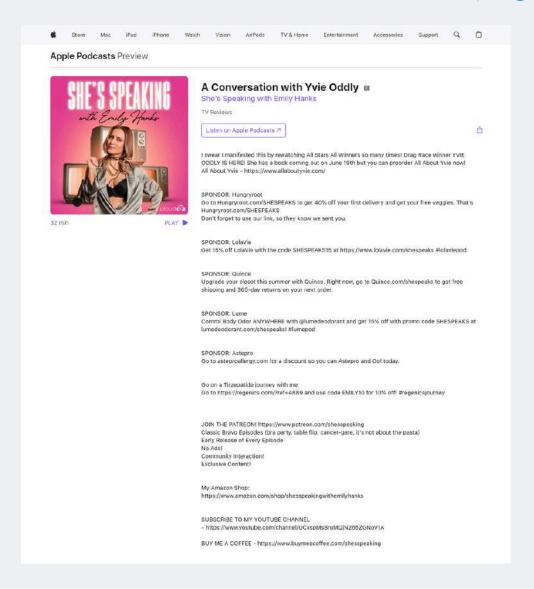
Apple Podcasts features millions of shows, personalized recommendations, access to subscriber-only content, and controls t...

99

Domain Authority 🥎

Provided by

MOZ



May 21, 2024



She's Speaking with Emily Hanks: A Conversation with...

podcasts.apple.com/us/podcast/a-conver...



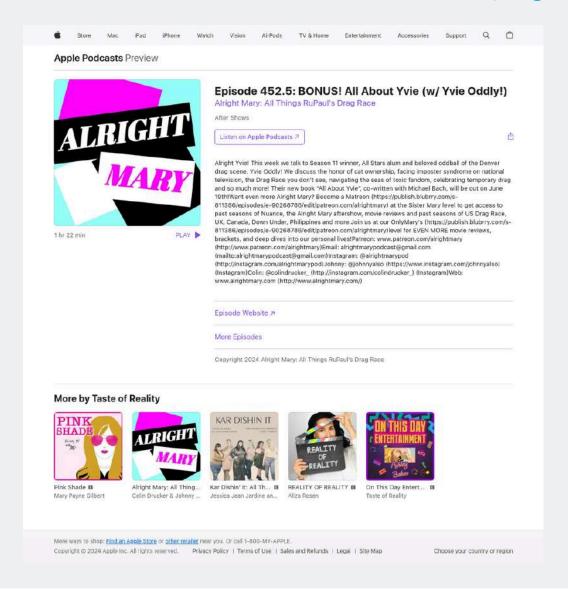
Apple Podcasts features millions of shows, personalized recommendations, access to subscriber-only content, and controls t...

99

Domain
Authority

Provided by

MOZ



May 27, 2024



Alright Mary: All Things RuPaul's Drag Race: Episode 452.5...

podcasts.apple.com/us/podcast/alright-m...



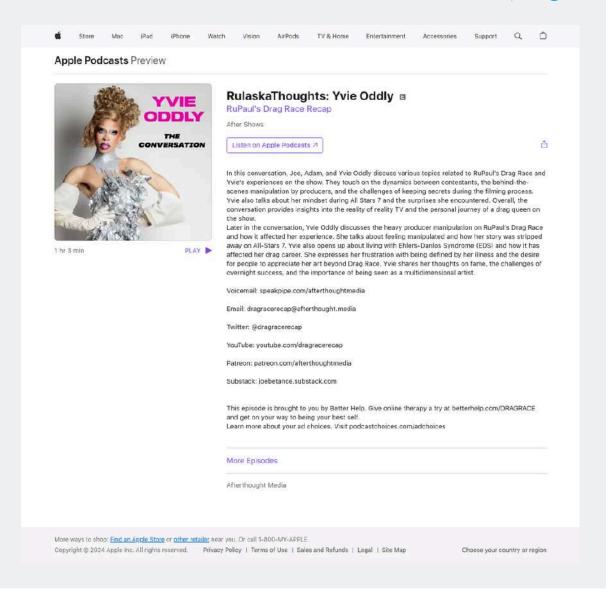
Apple Podcasts features millions of shows, personalized recommendations, access to subscriber-only content, and controls t...

99

Domain
Authority

Provided by

MOZ



May 29, 2024



RuPaul's Drag Race Recap: RulaskaThoughts:...

podcasts.apple.com/us/podcast/rulaskath...



104KSubscribers

May 30, 2024

YOUTUBE

All About Yvie | An Interview with Yvie Oddly

youtube.com/watch?v=G7wZcR7a2xY

Views

10.3K[⊙]

Number of views

Engagements

432 [©]

Total number of social engagements



Yvie Oddly Book and Show Tour

61



Socialite Life

Providing a daily dose of celebrity news, gossip, divas, drag queens, fashion, and hot male...

65

Domain Authority 🥎

Provided by

32.9K

Unique

Visits (

SimilarWeb

June 05, 2024



Quick Drag: All About Yvie Oddly

socialitelife.com/quick-drag-all-about-yvie...

Estimated Views

653 [©]

Calculated based on audience size and social engagement

Engagements

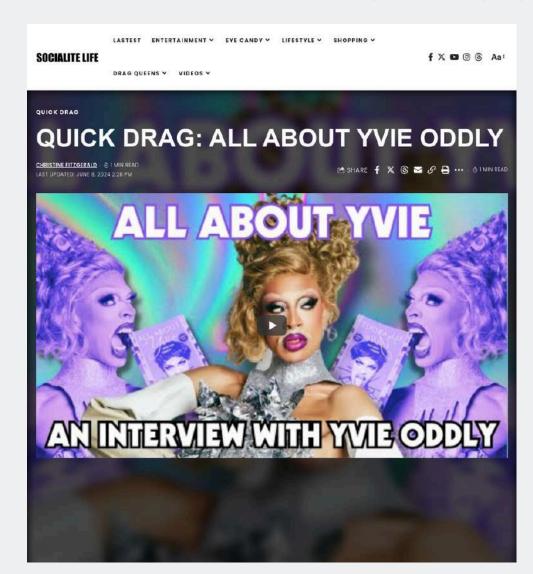
3 🕙

Total number of social engagements

Links

5 ⊙

3 links to facebook.com 1 link to instagram.com 2 links to youtube.com





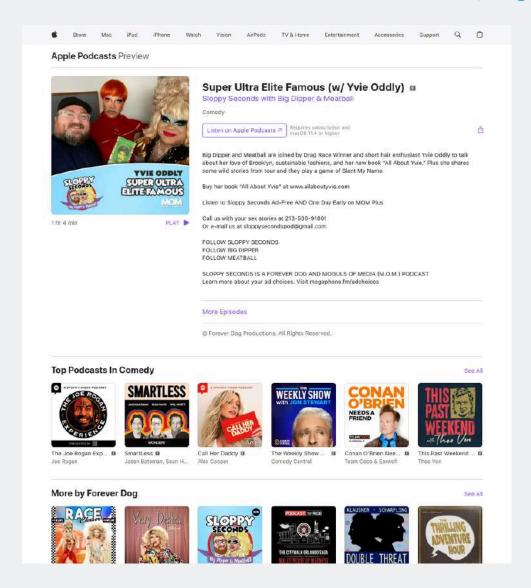
Apple Podcasts features millions of shows, personalized recommendations, access to subscriber-only content, and controls t...

99

Domain
Authority

Provided by

MOZ



June 07, 2024



Sloppy Seconds with Big Dipper & Meatball: Super Ultr...

podcasts.apple.com/us/podcast/super-ult...



Forbes

Forbes is a global media company, focusing on business, investing, technology, entrepreneurship,... 94

Domain Authority (?)

Provided by

MOZ

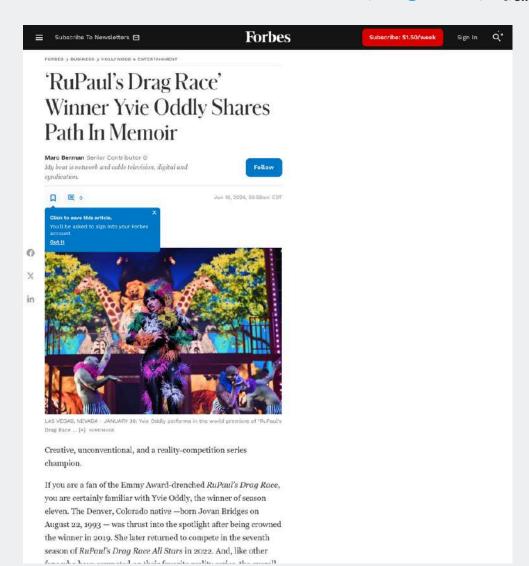
87.5M

Unique

Provided by

Visits

SimilarWeb



June 11, 2024



'RuPaul's Drag Race' **Winner Yvie Oddly Shares Path In...**

forbes.com/sites/marcberman1/2024/06/1...

Estimated Views

146K[⊙]

Calculated based on audience size and social engagement

Engagements

Total number of social engagements

Links

3 links to allaboutyvie.com



Get today's top celebrity news, celebrity photos, style tips, exclusive video, and more on...

90

Domain Authority 🥎

Provided by

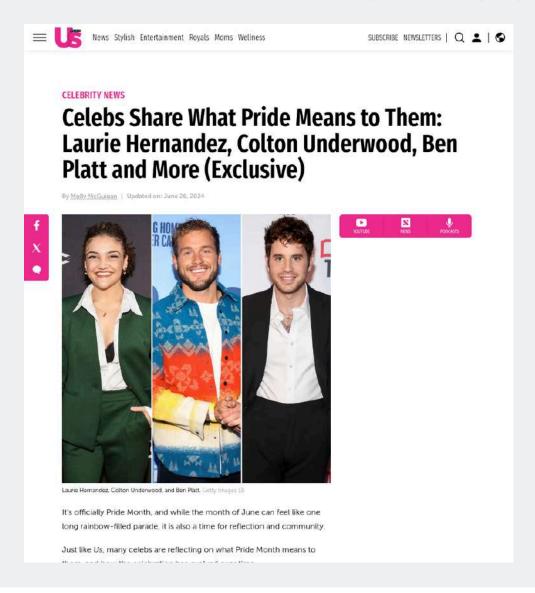
20.5M

Unique

Provided by

Visits (

SimilarWeb



June 26, 2024

ONLINE

Kandy Muse and Chad Michaels Detail the Importance of...

usmagazine.com/celebrity-news/news/la...

Estimated Views

35.5K [⊙]

Calculated based on audience size and social engagement

Engagements

124[©]

Total number of social engagements

Links

5 📀

2 links to facebook.com 1 link to instagram.com 2 links to youtube.com



Blavity News & Entertainment

Blavity is a tech company for forward thinking Black millennials pushing the boundaries of culture and...

81

Domain
Authority (?)

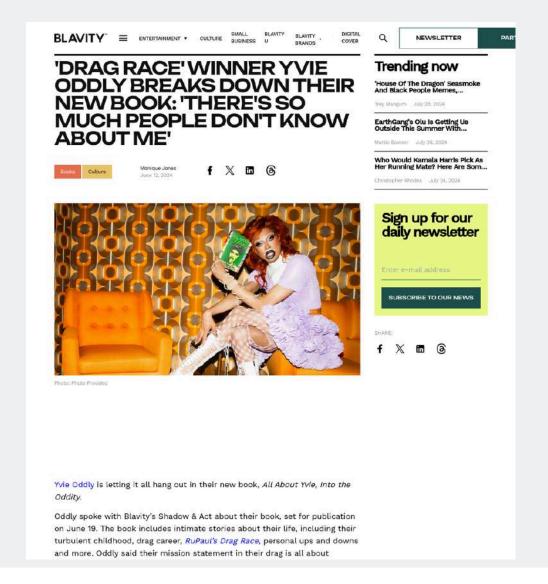
Provided by

898K

Unique Visits

Provided by

♦ SimilarWeb



ONLINE

'Drag Race' Winner Yvie Oddly Breaks Down Their New...

blavity.com/drag-race-yvie-oddly-book

Estimated Views

9.59K[⊙]

Calculated based on audience size and social engagement

Links

2 [©]

1 link to facebook.com 1 link to instagram.com



Advocate.com

Gay, lesbian, bisexual, transgender, queer news leader including politics, commentary, arts &...

83

Domain Authority (?)

Provided by

MOZ

1.24M

Unique

Visits Provided by

SimilarWeb



June 14, 2024



Yvie Oddly spills the tea on 'All Stars' season 7 and toxic...

advocate.com/arts-entertainment/yvie-od...

Estimated Views

4K [⊙]

Calculated based on audience size and social engagement

Engagements

Total number of social engagements

Links

6

3 links to facebook.com 2 links to instagram.com 1 link to youtube.com



Us Weekly

Get today's top celebrity news, celebrity photos, style tips, exclusive video, and more on...

90

Domain
Authority (?)

Provided by

MOZ

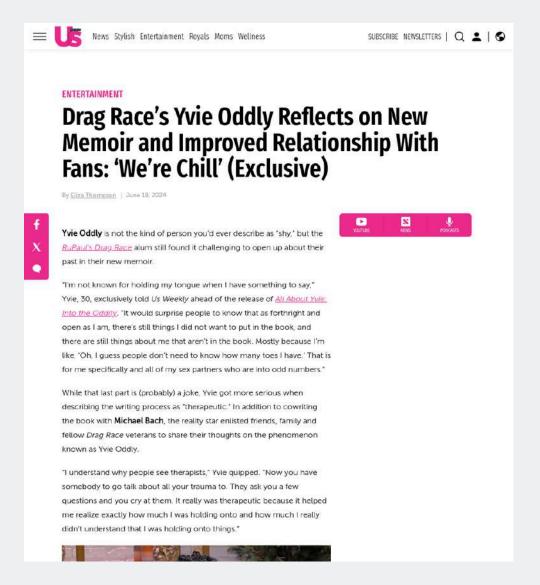
20.5M

Unique

Visits (

Provided by

SimilarWeb



June 18, 2024



Yvie Oddly Details New Memoir and 'Chill' Relationship...

usmagazine.com/entertainment/news/yvi...

Estimated Views

35.4K[☉]

Calculated based on audience size and social engagement

Engagements

10

Total number of social engagements

Links

6 [⊙]

1 link to allaboutyvie.com 2 links to facebook.com 1 link to instagram.com...



NBC News

Go to NBCNews.com for breaking news, videos, and the latest top stories in world news, business,...

93

Domain
Authority (?)

Provided by

MOZ

47.1M

Unique

Provided by

Visits (

SimilarWeb

June 18, 2024



How 'Rue Paul's Drag Race' winner Yvie Oddly found identity...

nbcnews.com/now/video/how-rue-paul-s-...

Estimated Views

93.4K[☉]

Calculated based on audience size and social engagement

Engagements

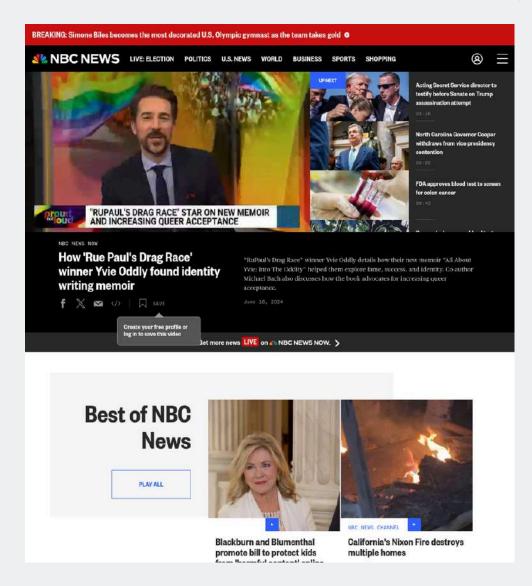
10

Total number of social engagements

Links

3 🕝

3 links to facebook.com





City Cast Denver

The daily local podcast and newsletter that helps you feel more connected to Denver

39

Domain Authority 🥎

Provided by

6.1K

Unique

Visits

Provided by SimilarWeb





Yvie Oddly on RuPaul, Denver Drag, and Their Black Panther...

denver.citycast.fm/podcasts/yvie-oddly-o...

Estimated Views

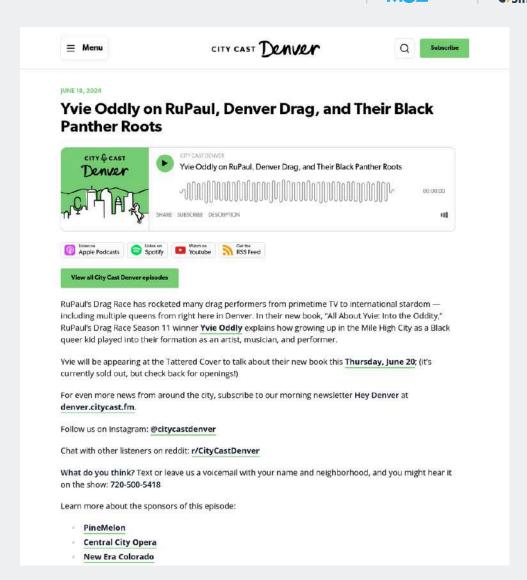
4.02K[⊙]

Calculated based on audience size and social engagement

Links

5 📀

1 link to facebook.com 2 links to instagram.com 1 link to oddlyyvie.com...





Us Weekly

Get today's top celebrity news, celebrity photos, style tips, exclusive video, and more on...

90

Domain
Authority (?)

Provided by

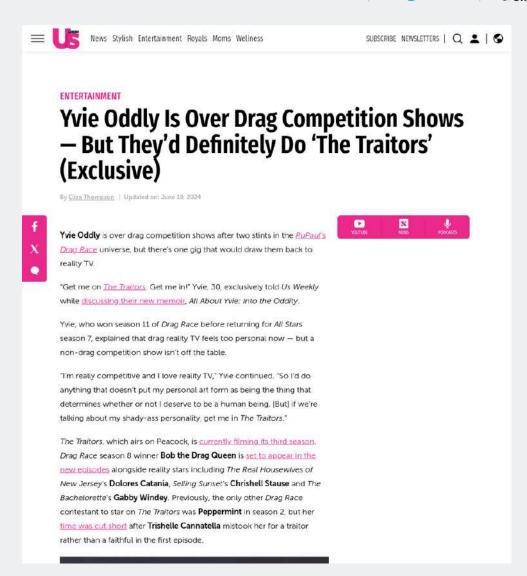
MOZ

20.5M

Unique

Visits (

SimilarWeb



June 19, 2024



RuPaul's Drag Race Alum Yvie Oddly Wants to Do The...

usmagazine.com/entertainment/news/yvi...

Estimated Views

35.4K[⊙]

Calculated based on audience size and social engagement

Engagements

2 [©]

Total number of social engagements

Links

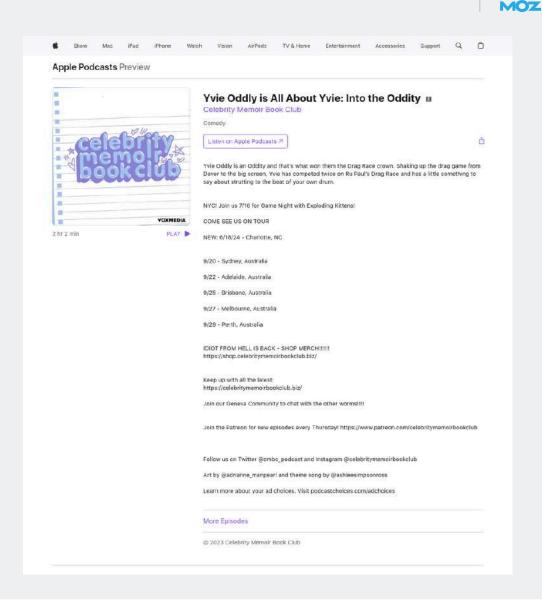
6 [⊙]

1 link to allaboutyvie.com 2 links to facebook.com 1 link to instagram.com...



Apple Podcasts features millions of shows, personalized recommendations, access to subscriber-only content, and controls t...

99
Domain
Authority ③
Provided by



June 18, 2024



Celebrity Memoir Book Club: Yvie Oddly is All About Yvie: Int...

podcasts.apple.com/us/podcast/yvie-oddl...



80

Domain Authority 🥎

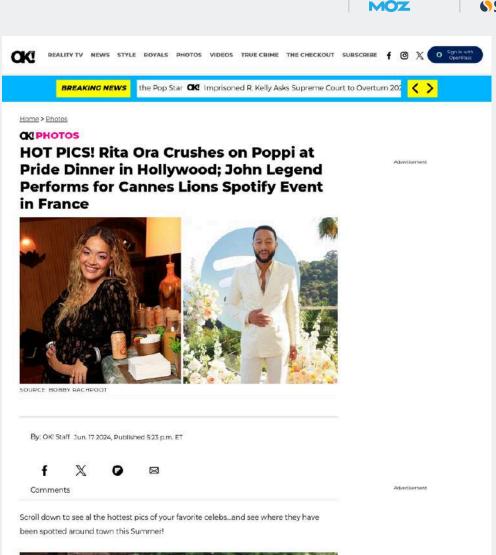
Provided by

2.01M

Unique

Visits

Provided by
SimilarWeb



June 17, 2024



HOT PICS! Rita Ora Crushes on Poppi at Pride Dinner in...

okmagazine.com/p/ok-celeb-photos-see-...

Estimated Views

10.2K [⊙]

Calculated based on audience size and social engagement

Engagements

4.08K[⊙]

Total number of social engagements

Links

21[⊙]

2 links to facebook.com 17 links to instagram.com 2 links to youtube.com



Gay Pride - LGBT and Queer Voices

Pride.com is the socially-driven epicenter of original video, photography and editorial, where all young...

75

Domain Authority 🥎

Provided by

556K

Unique Visits

Provided by

SimilarWeb



Gay Pride - LGBT and Queer Voices

pride.com/

Estimated Views

52K [⊘]

Calculated based on audience size and social engagement

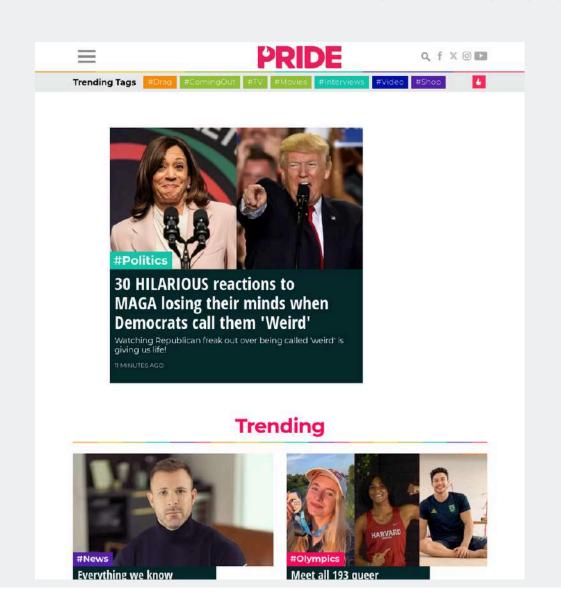
Engagements

160 [⊙]

Total number of social engagements

Links

25 links to facebook.com 1 link to instagram.com 1 link to youtube.com





92

Domain Authority (?)

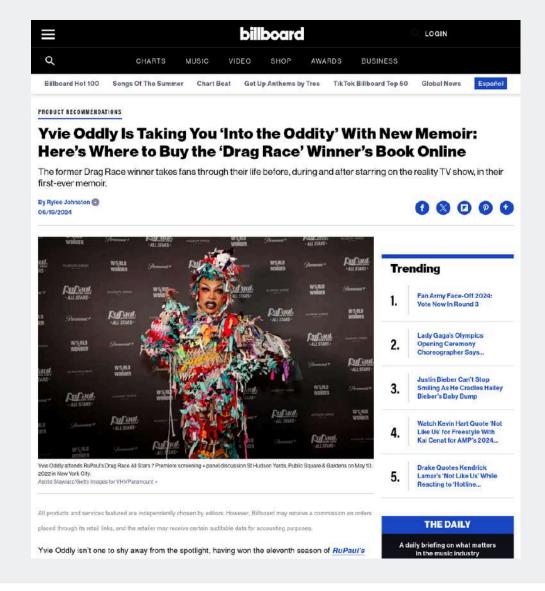
Provided by

17.3M

Unique Visits

Provided by

SimilarWeb



June 19, 2024



Yvie Oddly Is Taking You 'Into the Oddity' With New Memoir:...

<u>billboard.com/culture/product-recommen...</u>

Estimated Views

19.2K[⊙]

Calculated based on audience size and social engagement

Engagements

9 0

Total number of social engagements

Links

7 🛚

3 links to facebook.com 2 links to instagram.com 2 links to youtube.com



PinkNews | Latest lesbian, gay, bi and trans news | LGBTQ+ news

LGBTQ+ news, features and opinion from the UK and worldwide. PinkNews leads the way in gay,...

83

Domain
Authority 🥎

Provided by

3.82M

Unique

Visits (

SimilarWeb

June 20, 2024



Drag Race star Yvie Oddly posts full-frontal nude to...

thepinknews.com/2024/06/20/yvie-oddly...

Estimated Views

9.49K[⊙]

Calculated based on audience size and social engagement

Engagements

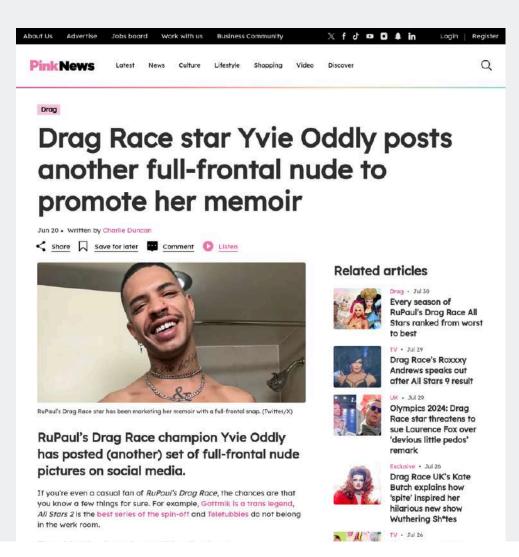
276 [⊙]

Total number of social engagements

Links

11 [©]

1 link to allaboutyvie.com 1 link to facebook.com 6 links to instagram.co...





Apple

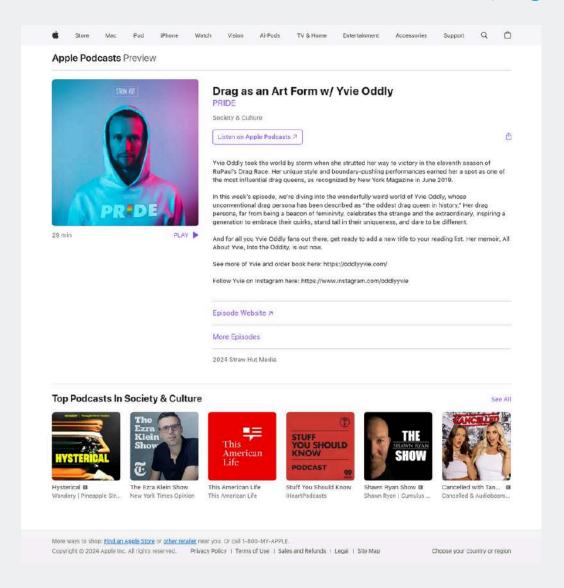
Apple Podcasts features millions of shows, personalized recommendations, access to subscriber-only content, and controls t...

99

Domain
Authority

Provided by

MOZ



June 26, 2024



PRIDE: Drag as an Art Form w/ Yvie Oddly on Apple Podcasts

podcasts.apple.com/us/podcast/drag-as-...



72

Domain Authority 🧑

Provided by

51.7K

Unique Visits

Provided by

SimilarWeb



July 05, 2024



Embracing the Weird: Yvie Oddly's Journey from Isolation to...

metroweekly.com/2024/07/embracing-th...

Estimated Views

447⁶

Calculated based on audience size and social engagement

Engagements

83[©]

Total number of social engagements

Links

12[©]

1 link to allaboutyvie.com 4 links to facebook.com 4 links to instagram.com...



Apple

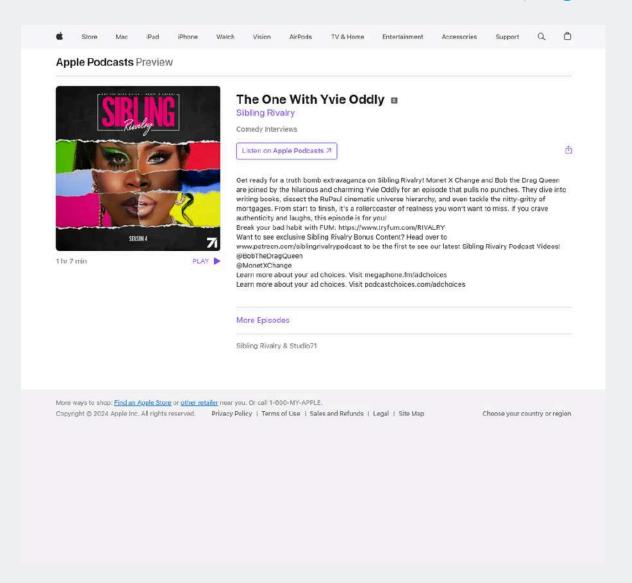
Apple Podcasts features millions of shows, personalized recommendations, access to subscriber-only content, and controls t...

99

Domain
Authority

Provided by

MOZ





Sibling Rivalry: The One With Yvie Oddly on Apple Podcasts

podcasts.apple.com/us/podcast/the-one-...



Event Calendar | Nashville Scene | Nashville, TN

Nashville, TN Event Calendar

68

Domain
Authority (?)

Provided by

MOZ

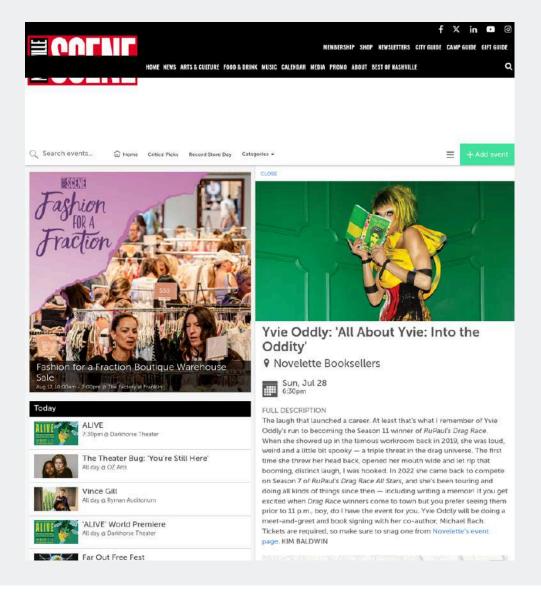
6.91K

Unique

Provided by

Visits (

SimilarWeb





Yvie Oddly: 'All About Yvie: Into the... | Jul 28 | Nashville Scene

calendar.nashvillescene.com/calendars/al...

Estimated Views

4 🛛

Calculated based on audience size and social engagement



BroadwayWorld: Latest News, Videos & Tickets from Broadway

Your guide to all things theatre on Broadway and around the world including shows, news, reviews,...

87

Domain
Authority

Provided by

1.46M

Unique

Visits (

Provided by
SimilarWeb

July 24, 2024

ONLINE

Interview: Yvie Oddly of ALL ABOUT YVIE: INTO THE ODDITY a...

broadwayworld.com/minneapolis/article/I...

Estimated Views

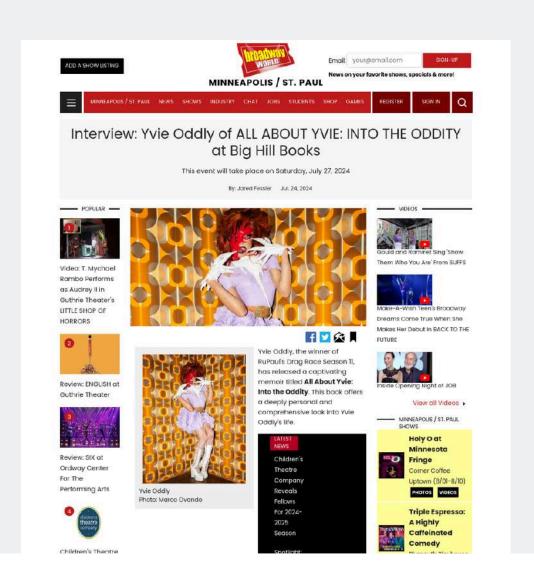
4.59K[©]

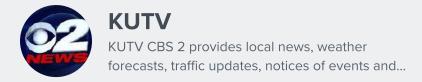
Calculated based on audience size and social engagement

Links

⊿ ⊙

2 links to facebook.com 1 link to instagram.com 1 link to youtube.com





74 Domain Authority (?)

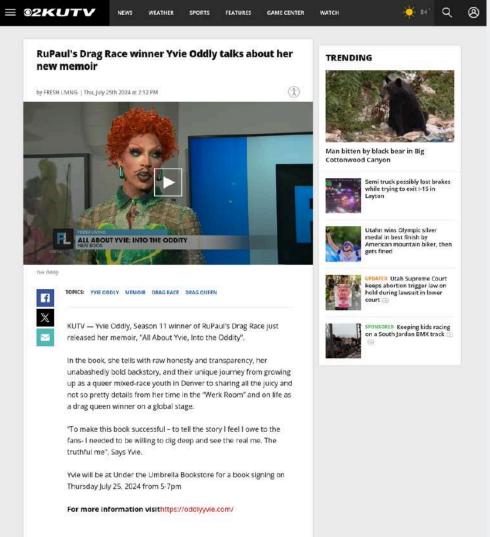
Provided by

MOZ

1.15M Unique Visits

Provided by **SimilarWeb**





July 26, 2024



RuPaul's Drag Race winner Yvie Oddly talks about her new...

kutv.com/features/fresh-living/rupauls-dra...

Estimated Views

10.2K [⊙]

Calculated based on audience size and social engagement

Engagements

Total number of social engagements

Links

1 link to facebook.com 1 link to instagram.com 1 link to oddlyyvie.com...



Seattle Gay Scene – Your Daily Gay In Seattle

46

Domain Authority (?)

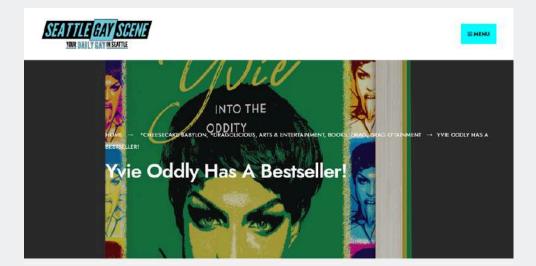
Provided by

10.9K

Unique

Provided by

SimilarWeb



july 29, 2024 - By MICHAEL STRANGEWAYS

Yvie Oddly, the season 11 winner of RuPaul's Drag Race co-wrote a book, All About Yvie: Into the Oddity which was released in June and it's managed to become a bestseller, debuting at 118 on USA Today's Best Selling Booklist this week. It's co-author, Michael Bach had this to say about their success:











Yvie Oddly Has A Bestseller! – Seattle Gay Scene

seattlegayscene.com/2024/07/yvie-oddly...

Estimated Views

708 [©]

Calculated based on audience size and social engagement

Links

5 ⊘

1 link to allaboutyvie.com 1 link to facebook.com 2 links to instagram.co...



June 11, 2024

KABC-TV LA ABC Streaming

3.basecamp.com/5701963/p/K3FA7Kf3Yt...



June 13, 2024

California Live

3.basecamp.com/5701963/p/K3FA7Kf3Yt...

CBS News - Breaking news, 24/7 live streaming news & top stories

Watch CBS News live and get the latest, breaking news headlines of the day for national news and world news today.

93

Domain Authority 🥎

Provided by

49.2M

Unique

Provided by
SimilarWeb

June 14, 2024



CBS News Colorado

Domain Authority

93

Domain Authority

Visits

4.92M

Unique Visits





June 18, 2024

New York Living

3.basecamp.com/5701963/p/K3FA7Kf3Yt...



June 21, 2024

Daily Blast Live

3.basecamp.com/5701963/p/K3FA7Kf3Yt...

LIVE WITH RUPAUL'S DRAG RACE WINNER YVIE ODDLY

PHILLY

W @NBCPHILADELPHIA

PMBCIO.COM

July 01, 2024

NBC Station Philly Live

3.basecamp.com/5701963/p/K3FA7Kf3Yt...



July 08, 2024

Great Day Washington

3.basecamp.com/5701963/p/K3FA7Kf3Yt...

RUPAUL'S DRAG RACE S11 WINNER WRITE NEW MEMOIR
"ALL ABOUT YVIE, INTO THE ODDITY"

9221

821

July 12, 2024

Good Morning Texas

3.basecamp.com/5701963/p/K3FA7Kf3Yt...